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# ABOUT US

**POINTER IT SOFTWARE SOLUTIONS** Found by first generation entrepreneurs, Headquartered in Hyderabad in the **IT** services domain.

**POINTER IT SOFTWARE SOLUTIONS** is an assemblage of multifaceted software professionals, programmers and disruptive thinkers who apply their capabilities in engineering analysis, application design and product development to the needs of clients in a variety of industries, ranging from consumer durables to aerospace engineering.

**POINTER IT SOFTWARE SOLUTIONS** is a full service provider of IT services And ITES services are designed to fulfill the needs of local and global companies. Our sourcing and selection systems and processes are state of the art, utilizing the best of breed techniques to perform all your services that will solidify your business. **POINTER IT SOFTWARE SOLUTIONS** congenital out of an ambition to provide high quality solutions .the culmination of likeminded industry professionals with extensive experience in the modeling solutions for information technology and business operations

**Pointer IT Solutions** is a professionally managed Software Development Company servicing clients all over the continent.

**Pointer IT Solutions** is a software and web Development Company. We have a strong dedication and commitment towards project development. What were we serving for our clients with utmost service.

Since inception in August 15<sup>th</sup> 2011, the company has accumulated vast work experience. We have successfully offered our web site design and software development services to a wide range of very satisfied customers all over the continent.

We have a structrized vision of developing and deploying our products and services becoming most valued partner of our clients **Pointer IT Solutions** has its energized.

**Pointer IT Solutions Private Limited** 

## 

**Pointer IT Solutions** constitutes emerged ,innovative, imaginative, inspired passionate development team that specialize on ASP.NET,VB.NET,MYSQL,PHP with a finishing team consisting of graphic designers, programmers, database specialists, web developer. We predict work is worship towards our clients to provide fast, personalized, and affordable solutions for any project ranging from large to the negligibly small. We are focused on complete reliability models of project execution and management. We offer turnaround guarantees for any project we undertake, backed by comprehensive management planning and supervision.

**Pointer IT Solutions** maintain very high standards in our training. The courses are developed keeping in mind the industry trends & requirements.

Pointer IT Solutions also provides **ONSITE** training to various colleges and other educational institutions. We have an efficient pool of corporate trainers who cater on many **IT &NON-IT** platforms and the sessions conducted have been interactive and effective. We follow up our training in the workplace to reinforce and ensure effective learning.

Although we place importance on , we are committed to providing effective needed knowledge. This translates to successful and measurable outcomes.

At **Pointer IT Solutions** we believe that a rich learning experience can effect powerful transformation, in both the individual and his or her community. That is personally meaningful, professionally motivating, and intellectually stimulating for all participants.

## Our Vision:

To be amongst leading enterprise software and business solutions provider not only in the Indian sub continent but world wide by 2015.

## Our Mission

By continuously learning and implementing new, better technologies and processes in our software and business solutions development.

By providing our clients with solutions that are innovative, value for money, robust and suitable .By making differences to lives of people (clients, employees, Financiers, partners, vendors) and letting them experience the POINTER ITS WAY of doing business.

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## Values:

*Excellent Customer Service:* At Pointer IT Solutions we are committed to deliver superior services. We use customer centric business model to serve our customer in providing high quality services.

**Learning:** we feel learning is a continuous process essential for growth as a professional and as human beings.

**Creativity & Innovation:** we constantly explore unconventional ways for achieving better results.

**Integrity:** we believe in conducting ourselves in a honest and ethical manner with clients, vendors and each other.

**Empathy:** we realize that the best way to interact with others is by putting ourselves into their shoes and seeing things from their perspective.

# **OUR SKILLS**

Pointer IT Software Solutions has been a ninche player in terms in terms of clients focus, geographic, technologies and delivery model from its inception, our employees are equipped with all the technologies and management skills required to produce quality output and meet our clients demand with perfection. We have a hierarchical team with project leads at the top who guides team leaders who in turn works cohesively with his or her team member in a conducive environment. Our skills match the best in the industry. These skills are put into practice by us to attain maximum efficiency.

# Our exposure

**Microsoft:** .NET Compact Framework, VB.Net, ASP.Net, C#, Visual Basic. **Sun Micro System:** java, j2ee, PHP, Perl, CGI, XML, Content Management Systems (cms).

Database Arch& Designing:

Microsoft SQL Server, Microsoft Access, MY SQL, ORACLE, Security (SSL certificate implementation)

## Quality Control:

**Pointer IT Solutions** quality systems create strong predictive and diagnostic focus, delivering measurable performance to clients Critical to quality parameters- faster turnaround, higher productivity and on time and first-time-right deliveries. The quality system is based on proven industry standards and is registered to the

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ISO 9001: 2000 standard. POINTER IT Web development team offers web development for complex business applications in internet, e-commerce, web design, content development, client-side/server-side coding and server configuration. We do web development range from simple static page to complex internet and intranet applications and e-commerce services. POINTER IT web development team develops customer website as per their specification and requirements.

#### We at web development team deliver website like:

- E-Commerce web development
- Business web development
- Simple web development
- Corporate website
- Flash web development
- Government website
- Entertainment website
- News and information website
- Forum website
- Non E-commerce web development
- Visual web development
- Web application development
- Custom web development
- PHP web development
- Corporate web development
- Java web development
- Microsoft web development
- Flash web development
- Html web development
- CMS web development
- ASP web development

# Custon Application software development

### • Web design

- Web development
- Application development
- Database design
- Internet marketing

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# WHAT WE DO

# **Development:**

Our highly innovative, dedicated, flexible and experienced teams of experts are equipped with comprehensive range of tools, technologies and models. We continue to deliver more than expected for our clients and that reflects our commitment towards delivering services. We offer a more comprehensive set of solutions and services in a more cost effective process model for our clients than our competitors, from development to implementation to live support, as well as deep process and industry expertise.

We have significant expertise in providing solutions and support for

- Enterprise Applications
- Web Based Applications
- Web 2.0 and Web API's such as Web service
- Windows Applications
- Mobile Applications
- Smart device Applications
- Database development & support

# **Training:**

# Corporate Training

We, at **Pointer IT Solutions (PITS)**, specialize in Corporate, one-on-one individual and behavioral trainings. We provide structured training methods and techniques that are taught by highly trained and certified industry professionals. Our top notch instructors not only share a wealth of expertise and knowledge but also possess passion and commitment for the success of our students. Our training model will guarantee you to get personal attention and experience from domain experts.

### **F** whighlights of our training model are:

• Job and concept oriented approach

- Client requirements and business specific approach
- Real time examples and live projects
- Clear emphasis on SDLC approaches
- Guaranteed personal attention

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## **SOFTWARE SERVICES**

**Pointer IT Solutions** provides a host of services to cater to various customer needs in the following areas

### Software Development

- □ Software Development and Design
- Software Product Conceptualization and Development
- □ Software Support Services
- □ Interface Design

### Website Development

- Web based Application Development
- Web Site Maintenance
- Web based marketing strategies
- Search Engine Optimization

### Graphics

- □ Graphics design
- Corporate Logos
- □ Animation in Flash, Fireworks, Maya
- □ Corporate Presentations (Flash, Power Point)

### OutSourcing

- □ Reduce labor cost by 25 percent.
- Increase productivity by 25 to 30 percent. Align service levels/spending with business priorities.
- □ Rationalize technologies, hardware and software.
- □ Reduce total cost of ownership by 30 to 40 percent.

# OUR DEL VERY MODEL

Remote Software Development requires an effective delivery model for the partnership to work to our customer's advantage in terms of efficiency and cost. We have a very effective offshore delivery model that will ensure:

- 1. Fast Turnaround
- 2. High Quality
- 3. Effective solutions

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#### **Continuous Support and Development**

With Teams working across different time zones, Pointer IT Solutions provides round-the-clock services to its customers.

### Response Time

With a state-of-the-art communication system in place, Pointer IT Solutions is well positioned to establish quicker interaction with customers and to have quick response time.

#### **Quality Deliverables**

Pointer IT Solutions is able to provide quality deliverables to customers globally through its efficient processes and effective Project Management techniques.

# CUSTOMER SERVICE & TECHNICAL SUPPORT

We will give customer support through phone, email and remote Desktop. Usually customers will give requests regarding issues or up Gradations throughs phone or email. Tele callers will receive the calls and Take the necessary requests and inputs from clients and they will assign to Support team. Support team will study the problem; if it is issue they will Rectify that and revert back/with same to client via mail or remote desktop, if It is up gradations they will revert to Office Administrator. Office Administrator will check for the client status (implementation period/under Amc) and revert to Technical Manager. Technical Manager will calculate Hours to evaluate the solution requested by client and revert to client Regarding cost estimations if any. After getting acceptance from client, that Will be revert to team and updates will be revert to clients through email or Remote desktop or direct team at client's place.

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# SOME OF OUR ESTEEMED CLIENTS

www.rainbowkidsparadise.com

www.greenappsit.com

www.vesrana.com

www.citispeed.com

www.dailydoller.in

www.arjunengg.org

www.xadda.in

www.montridgeinternational.com

www.montridgeinternational.in

www.sreesreemanarayanaschools.com

www.montessorischoolshyd.com

www.smartbasis.com

www.neoemprintmedia.com

Lakshmi Jewelers Billing and office management Desktop Management System Health care Diagnostics medical management software

.....and many more

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## **OUR TRAINERS LIST**

The training department at PITS is headed by various technical leaders who are experienced and highly successful in implementing the projects in the real time. The technical and domain certifications the faculty holds are an added advantage. **Quick highlights of our training consultants:** 

• Venkat Reddy.G

Venkat Reddy is working as a Sr.Consultant in a reputed MNC in Hyderabad and has 18+ years of overall experience.9+real time experience in .Net.

• Santa Kumar

Santa Kumar has totally 12+ years of working experience as different roles as Assistant team lead, Team Lead in a reputed MNC in architect department. He is currently working as senior Dot Net developer in a reputed MNC in Hyderabad.

### • Yugandhar B

Yugandhar has totally 8+ years of work Experience as Corporate Trainer and also he can work as Human Resources Manager in various reputed Organizations. Now he is Senior Soft Skills Trainer for Pointer IT Solutions,

### • Lavanya

Lavanya is working as a Team Lead in a reputed MNC in Hyderabad and has 7+ years of experience in Testing.

• Ravi Nandigam

Ravi is currently working as a Technical project lead in a reputed MNC and has 6+ years of real time experience in RDBMS, SQL, UNIX and Open source technologies.

## • Karthik Andru

Karthik is the head of .NET department in Pointer IT Solutions and has 6+ years of experience in teaching and coordinating technical training facilities.

### Naga veerendra P

N.Veerendra is currently working as software developer in a reputed Company in Hyderabad and has 1+ years of real time experience in Dot Net.

### • Prudhvi

Prudhvi is currently working as software developer in a reputed Company in Hyderabad and has 1+ years of real time experience in gaming based applications Dot Net.

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## **REACH US:**



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